

Amendments to the Claims

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. Cancelled.
2. (Currently amended) The method of claim + 10 wherein ~~steps (a) and (c) the consumer electronically transmitting and the consumer identifying steps~~ are preformed simultaneously.
3. (Currently amended) The method of claim + 10 wherein the recipient location information includes a distribution list originally resident in a personal computer or in a central server managed by the central receiving agency.
4. (Currently amended) The method of claim + 10 wherein the recipient location information includes the address of each of the recipients and wherein the printed image is delivered by mail to the address of each of the recipients.
5. (Currently amended) The method of claim + 10 wherein the sponsor digital image(s) includes advertising information.
6. Cancelled
7. (Currently amended) The method of claim + 10 wherein the package or postcard includes a digital audio file.
8. (Currently amended) The method of claim + 10 wherein the package or postcard includes a digital video.
9. (Currently amended) The method of claim + 10 wherein the central receiving agency provides bills or charges to the consumer and the selected sponsor(s) for the printing and delivery of the package or postcard .
10. (New) A method of printing and delivering digital image(s) from a merged digital image files for one or more recipients, comprising:
 - a) a consumer electronically transmitting digital image(s), demographic information identifying the consumer or recipient, from a consumer location remote from and over a communication channel to a central receiving agency which stores such digital image(s) and locator information in memory and provides such locator information to the consumer;

- b) a plurality of sponsors each electronically transmitting at least one sponsor digital image and demographic requirements identifying consumers and recipients to the central receiving agency;
- c) the consumer identifying a particular stored image in the memory using the corresponding image locator information and the recipient location of one or more recipients;
- d) the central receiving agency selecting one or more sponsor's digital image(s) based upon a correlation between demographic information provided by the consumer and the demographic requirements provided by the sponsor(s);
- e) the central receiving agency merging the particularly identified consumer digital image(s) and the selected sponsor(s) digital image(s);
- f) merging into a digital image file the consumer identified digital image(s) and the corresponding selected sponsor digital image(s);
- g) transmitting the corresponding merged digital image file for the identified particular stored image in the memory and display such image and the merged information to the printing location of the consumer or identified recipient(s);
- h) printing the merged digital image file e at the printing location corresponding to consumer identified recipient(s) and delivering the printed merged image file in a package or postcard to the location corresponding to the recipient(s); and
- i) the sponsor making at least partial payment to the central receiving agency for the printing and delivering the merged digital image file.